

Georgetown
International
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Association

Corporate Report
Fall 2008



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Executive Director, NAIMUN XLVI

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Rebecca Heide

The Georgetown International Relations Association, Inc. (GIRA) is a 501(c)(3) non-profit organization located in Washington, D.C. Founded in 1969, GIRA's mission is to educate global leaders in international affairs through interactive learning. GIRA engages in four primary activities – hosting a collegiate level Model United Nations simulation, organizing North America's largest high school Model United Nations conference, funding the Georgetown University International Relations Club, and philanthropy and outreach programs. GIRA is an entirely student-run organization, operating under a Board of Directors drawn from the student body at Georgetown University. GIRA mobilizes an additional two hundred dedicated and talented students from Georgetown University to assist in executing its operations.



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From the Chairman



MONICA MUNN

Dear GIRA Stakeholders,

2008 has been a tremendously successful year for the Georgetown International Relations Association. Over the past year, GIRA revamped many of our core programs, and implemented new business models that have brought us renewed financial security while maintaining the high substantive quality of diplomacy simulations. This corporate report serves as a window into GIRA's progress for our volunteer staff, clients, and fellow non-profits. I hope that the information contained within will spark informed dialogue regarding our activities and mission. With the support of our stakeholders, I am confident that GIRA will continue to sponsor innovative programs that promote youth leadership through international relations education.

Despite tumultuous market conditions, GIRA's financial position has strengthened over the past year thanks to record profits generated by NAIMUN XLV and NCSC XXXVI and decreased operational expenses. As shown in our most recent financial statements, profits have grown, and GIRA has increased its net holdings in 2008. This growth can be attributed to active leadership and oversight by the GIRA Board of Directors and new policies for corporate expenditures.

Our financial success over the past year has enabled GIRA to pursue new opportunities and expand our existing programs. One of the most exciting additions to GIRA's portfolio has been the creation of the Philanthropy and Outreach program. The new Director of Philanthropy and Outreach is diligently working to form partnerships with local schools to promote leadership and foster interest in global affairs. Additional financial resources have also enabled GIRA to enhance existing relationships and to reinvest profits back into programs for our stakeholders. This semester, GIRA greatly increased funding for our sister organization, the Georgetown International Relations Club, in order to assist Georgetown University students to participate in Model United Nations simulations.

Looking forward to 2009, GIRA has many exciting programs planned. The North American Invitational Model United Nations Conference will enter its 46th year and provide high school students with opportunities to think globally and act locally. Following the success of NCSC XXXVI, the National Collegiate Security Conference will continue expanding and serving as a forum for student leaders to discuss issues facing the collegiate Model UN circuit. Alongside our partner organization, the Georgetown International Relations Club, GIRA will maintain its reputation for excellence and foster responsible business practices.



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Monica K. Munn
Chairman & CEO
GIRA, Inc.

Mission

The mission of the Georgetown International Relations Association, Inc. is to **foster** among students a high conception of international relations through interactive diplomacy simulations that enhance leadership, communication, and problem solving skills.

GIRA promotes youth **education** in global affairs through Model United Nations (Model UN) where students, as delegates, represent people, groups, political parties, countries, and regions in simulations of international political bodies. Delegates debate at Model UN conferences where they act as their assigned persona, defending their positions against their peers from other educational institutions.

GIRA believes Model UN serves as a **dynamic** and **innovative** platform for helping secondary school and university students develop the analytic and leadership skills necessary for success in their future endeavors. Model UN is designed to allow students the opportunity to apply knowledge they have acquired in the classroom and in their personal studies to a realistic debate of key international issues.

GIRA executes its commitment to developing youth leadership through international relations education through financing, hosting, and organizing Model UN **programs**. Every February, GIRA organizes the North American Invitational Model United Nations (NAIMUN) conference drawing 2500-3000 high school students from the Americas. To cater to college students, GIRA hosts the National Collegiate Security Conference in October, specializing in simulations of international crises. GIRA's principle source of revenue is registration fees for conference participation. GIRA additionally provides funding to the Georgetown International Relations Club's Conferences Program, sending dozens of students to compete in conferences hosted by other universities.



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GIRA Budget Summary

<i>Activity</i>	<i>Profit/ Loss</i>
NCSC XXXVI	\$ 10,032.27
NAIMUN XLVI	\$ 74,789.57
GIRA Storage Rental	\$ 3,516.00
GIRA Telecom Expense	\$ 156.00
Merrill Lynch Fees (estimate)	\$ 360.00
Misc/ Corporate Fees	\$ 135.00
GIRA Professional Development Budget	\$ 480.00
GIRA Executive Receptions	\$ 200.00
Allocation to the Georgetown International Relations Club	\$ (24,000.00)
Philanthropy and Outreach Budget	\$ (4,000.00)
Loss on Investments	\$ (9,000.00)
Interested Earned	\$ 1,100.00
Estimated Yearly Net Income	\$ 53,768.84



National Collegiate Security Conference

(NCSC XXXVI)



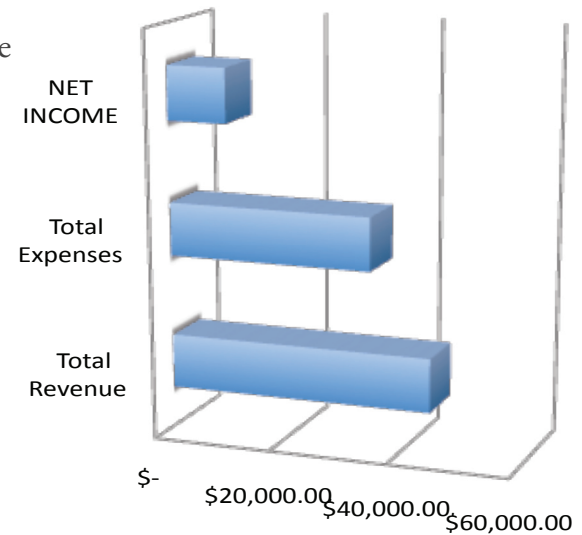
Secretary General
Drew Peterson

GIRA hosted a tremendously successful NCSC XXXVI on October 9th-12th, 2008 at the Georgetown University Hotel and Conference Center. Over 450 attendees from universities such as the University of Chicago, Columbia, Harvard, Yale and West Point participated in a wide variety of simulations, including Lebanese Roundtable Talks, the United States Armed Forces Planning Commission, EU-Central America Trade Negotiations, and Exxon-Mobil Board of Directors, among others. NCSC XXXVI's location on campus enabled a near doubling of staff size from the previous year, which allowed for broader participation among members of the Georgetown International Relations Club and even greater realism on our crisis committees.



Executive Director
Michael Karno

Delegates were able to take advantage of the conference location in Washington, DC through visits to international institutions such as the Organization of American States and the European Union Consulate. Additionally, NCSC XXXVI hosted a graduate school fair, featuring representatives from a number of schools from both the DC Metropolitan area and other schools both domestically and internationally.



The conference witnessed a 31% increase in attendance and an operating margin of \$10,032.27 , an increase of over 150% over NCSC XXXV, making it the most profitable NCSC in GIRA's recorded history.



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NCSC XXXVI Final Budget Summary

Revenue

School Revenue	\$	41,651.20
Ad Revenue	\$	706.57
T-shirt & Shot Glass Revenue	\$	1,562.85
Hospitality	\$	573.00
TOTAL REVENUE	\$	44,493.62

Expenses

	Expenses
TOTAL HOTEL EXPENSES	\$ (13,535.90)
TOTAL TECH. RENTAL EXPENSES	\$ (2,271.50)
TOTAL MERCHANDISE EXPENSES	\$ (770.74)
TOTAL STAFF/RECEPTIONS EXPENSES	\$ (5,430.07)
TOTAL DELEGATE MATERIAL EXPENSES	\$ (4,732.37)
TOTAL CLUB NIGHT EXPENSES	\$ (5,382.78)
TOTAL MISCELLANEOUS EXPENSES	\$ (2,337.99)
TOTAL EXPENSES	\$ (34,461.35)

	Revenue	Expenses
SUMMARY		
Total Revenue	\$ 44,493.62	
Total Expenses		\$ (34,461.35)
NET INCOME	\$ 10,032.27	



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North American Invitational Model United Nations

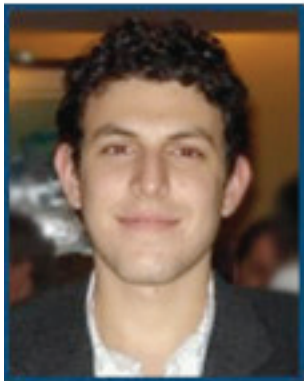
(NAIMUN XLVI)



Secretary General
Anupam Chakravarty

With less than a month until the 46th Annual North American Invitational Model United Nations Conference, the Georgetown International Relations Association continues to work tirelessly to prepare an engaging program for all its participants, delegates and staff alike. Seeking to simultaneously strengthen the projects of the past few years while embarking on many new initiatives, NAIMUN XLVI will be a reflection of our team's professional outlook, creativity and commitment to philanthropy.

One such endeavor was to reach out to more high schools outside the United States to help genuinely embrace the international dialogue. With registration figures passing the 2,900-delegate mark, we succeeded in broadening our global presence by bringing in an unprecedented 16 international schools: our commitment to making NAIMUN more accessible through our website will further help our participating schools from abroad take full advantage of the conference features. From <http://naimun.modelun.org>, all conference participants will be able to access the background guides of each of our thirty-six committees, including traditional United Nations bodies like the Security Council and the Legal Committee as well as innovative simulations like the Historic Roman Senate and a future joint crisis in the South Caucasus.



Executive Director
Omar Noureldin

These engaging committees will feature more technology, briefings from experts in their topics, and midnight crisis sessions. NAIMUN will also offer a centrally coordinated Press Corps, where students interested in journalism can report on developments among the committees, making our large conference a cohesive one. Additionally, NAIMUN XLVI will balance the exciting in-committee experience with the opportunities of Washington, DC. From embassy visits in our nation's capital to tours of Georgetown University, our delegates will learn the value of their involvement in Model UN and the real context behind their simulations. NAIMUN will truly be a reflection of the diversity of our staff through a Friday night event featuring Georgetown's performance groups and organizations. The conference will even coordinate a large volunteer opportunity, in which interested delegates will participate in a large service project as a part of our philanthropic partnerships.

While constantly looking to innovate and expand our capabilities, a major priority this year is to strengthen our basic framework and consolidate the gains of the past, with staff development and preparation as a key vehicle in carrying out this vision. From team-building exercises to crisis planning workshops, our large staff makes up a community with the unified vision for a memorable conference.

NAIMUN XLVI will take place from Thursday, February 12th to Sunday, February 15th, 2009, as a part of President's Day weekend, held at the Hilton of Dupont Circle in Washington, DC. With a talented staff dedicated to a world of possibilities, we are enthusiastic about writing the newest chapter of a true Georgetown tradition.



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NAIMUN XLVI Projected Budget Summary

Expected Revenue

	Revenue
Sponsorship/Ads	\$1,000.00
T-Shirts	\$9,800.00
Hospitality Money	\$750.00
Provost's Office	\$200.00
NHS Dean's Office	
SFS Dean's Office	
School Revenue	\$249,500.00

TOTAL REVENUE \$261,050.00



Expected Expenses

	Expense
Hotel Sub-Total	\$98,200.00
Rentals Sub-Total	\$15,858.32
A-V Sub-Total	\$37,000.00
Office Supplies Sub-Total	\$2,627.23
Awards/Gifts Sub-Total	\$2,064.05
Maps/Flags Sub-Total	\$400.00
Printing Sub-Total	14,828.73
GStaff Sub-Total	\$5,000.97
SStaff Sub-Total	\$3,255.07
Miscellaneous Sub-Total	\$7,036.06

TOTAL EXPENSES \$186,260.43



Expected Income

\$74,789.57



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Georgetown International Relations Club

(GIRC)

Dear GIRA Stakeholders,

Over the 2008 year the Georgetown International Relations Club has witnessed significant developments while still maintaining the continuation of our strong traditions. The 2008 year was characterized by the wide recruitment efforts as well as the growth of the Conferences Program. Moreover, the International Relations Club experienced a sharp increase in campus presence with initiation of various initiatives.

The Georgetown International Relations Club faced a year of expansion and innovation. Upon my election as Chair of the Board of Directors, I was able to quickly come to the consensus of my board that the IRC should take a more active role on-campus. IRC members are some of the most dedicated and motivated students on Georgetown's campus, and we wanted to showcase and share this enthusiasm with the greater Georgetown community.

The first step towards this goal was to recruit a highly diverse membership that would enable the IRC to connect with other student organizations. IRC members valiantly tabled in Red Square for nearly three weeks. Our efforts were strongly rewarded as we recruited nearly 300 members to the IRC for the 2008-09 academic year. At the fully-packed interest meeting in early September, interested students were amazed by an introduction by faculty advisor Dr. Anthony Arend as well as presentation of the GIRC board.

The Conferences Program has continued its tradition of excellence. Arguably the first-in-the-nation Model UN team, the Hoyas MUN team stormed the Collegiate Model UN Circuit in 2008. Georgetown placed first at the Princeton Interactive Crisis Simulation, the Virginia International Committee Simulation, the Columbia Model United Nations in NY, and the Security Council Simulation at Yale, achieving Best Delegation at each conference. Georgetown was awarded Outstanding Delegation at the University of Pennsylvania Model UN Conference.

And most importantly, the IRC has dramatically improved its campus presence through the organization of an "IRC Lecture Series." The IRC has partnered with the Mortara Center for two lectures including a lecture with foreign policy advisors for both campaigns as well as a lecture with former Secretary of State Madeleine Albright. The IRC has partnered with the Chinese Students Alliance for a lecture with Victor Cha regarding Sports and Diplomacy. Finally the IRC partnered with GIRA to bring Duncan Green of Oxfam UK.

As you can see, the Georgetown International Relations Club is thriving, and it is my honor to be sharing with you the developments of 2008. Moreover, the coming 2009 year looks even more promising.

Very truly yours,

Jasdeep Singh
Chair, Board of Directors
Georgetown International Relations Club



**Chair of the Georgetown
International Relations
Club**

Jasdeep Singh



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Philanthropy and Outreach



Director of Philanthropy and Outreach

Katie Suter

This year GIRA has been expanding our Philanthropy and Outreach program in new and exciting ways. First, we are expanding our charity initiatives in our conferences program. Building on the success of KIVA at NAIMUN 2008, the NCSC 2008 staff integrated the charity, Oxfam America into this year's conference at Georgetown University. We fundraised for the charity and distributed informational literature to delegates about international hunger. We are currently planning for NAIMUN 2009 and selecting a charity to support our philosophy, "Live globally, act locally."

We are also bringing exciting philanthropy speakers to campus this year. On November 18th, Duncan Green head of research at Oxfam Great Britain and author of the book *From Poverty to Power* gave a lecture on the reality of international development in combating global poverty. Mr. Green's presentation was well-received by Georgetown students and stimulated extensive debate. Looking towards the spring, we hope to bring more philanthropy speakers to campus to present on important international issues.

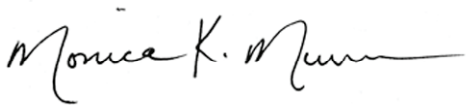
Finally, this is our inaugural year for the GIRA Model United Nations Outreach Program. With a team of dedicated Georgetown students and GIRA board members, we are developing a curriculum to teach students about important issues in international affairs and instruct the students in model united nations performance. We plan to work with area high schools to help share our international relations knowledge with local students. 2009 promises to be a monumental year in building GIRA's philanthropy tradition.



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This report has been faithfully presented to all stakeholders by the Georgetown International Relations Association and shall remain readily available to view by any stakeholder.

The document and all information contained within has been approved for disclosure and authenticated by the CEO and CFO:



Monica Munn
CEO of GIRA



Asif Ahsan
CFO of GIRA



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