



GIRA INC.

Georgetown International
Relations Association

**CORPORATE
REPORT: 2013-2014**



The Board of Directors of GIRA, Inc.

The Board of Directors of the Georgetown International Relations Association, Inc. is composed of students of Georgetown University who are dues-paying members of the Georgetown International Relations Club. In accordance with the organization's by-laws, members of the Board of Directors are nominated by the Chief Executive Officer and approved by a simple majority of the Board, with the exception of the Emeriti for the National Collegiate Security Conference and the North American Invitation Model United Nations Conference.

Chairman and Chief Executive Officer, 2013-2014

Theresa Lou

Edmund A. Walsh School of Foreign Service '14

Chief Financial Officer

Jessica Lawson

Edmund A. Walsh School of Foreign Service '14

Chief Marketing Officer

Jennifer Zink

Edmund A. Walsh School of Foreign Service '15

Secretary-General, NAIMUN LI

Pavan Ragopal

Edmund A. Walsh School of Foreign Service '15

Secretary-General, NCSC XLI

Luke Young

Robert McDonough School of Business '15

Secretary-General Emeritus, NCSC XL

Peter Brigham

Edmund A. Walsh School of Foreign Service '14

Chief Operations Officer

Christopher Stromeyer

Edmund A. Walsh School of Foreign Service '14

Executive Secretary

Cheryl Lau

Edmund A. Walsh School of Foreign Service '16

Executive Director, NAIMUN LI

Sarah Pemberton

Edmund A. Walsh School of Foreign Service '15

Executive Director, NCSC XLI

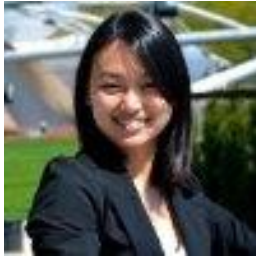
Omika Jikaria

Edmund A. Walsh School of Foreign Service '15

Executive Director Emeritus, NAIMUN 50

Cody Cowan

Edmund A. Walsh School of Foreign Service '14



Dear Stakeholders,

The Georgetown International Relations Association, Inc. has once again completed a remarkable year filled with accomplishments, opportunities, and growth. I have had the honor of serving as Chief Executive Officer for the 2013-2014 term. This Corporate Report will serve as a glimpse into GIRA's programs and operations of the past year.

The 41st National Collegiate Security Conference enjoyed another successful year at the Hyatt Regency Bethesda. Despite working with a new point of contact at the hotel, NCSC's operations continued smoothly under the stewardship of Executive Director Omika Jikaria and her Executive Staff. On the substantive side of the conference, Secretary-General Luke Young and the Substantive Staff delivered the innovative, crisis-driven committees that NCSC is known for and continued the conference's tradition of excellence on the collegiate Model UN circuit. The 51st North American Invitational Model United Nations Conference convened under unexpected circumstances. For the second time in recent memory, NAIMUN coincided with a snowstorm that paralyzed the nation's capital. However, Secretary-General Pavan Rajgopal and Executive Director Sarah Pemberton faced the challenge with true resolve. Despite complications with registration, Pavan and Sarah confronted every obstacle with grace and ensured that the 200 staffers and 2000 delegates had an unforgettable weekend.

Under the guidance of Chief Operations Officer Christopher Stromeier, GIRA received a record number of applications for the GIRA Global Generation Grant and ultimately granted \$5,000 across the five projects. The Grant's success was largely due to increased marketing and promotion, made possible by the collaboration between Chris and Jennifer Zink, the Chief Marketing Officer. As a Board, GIRA further discussed the Grant's role on campus and perfecting the Grant process.

GIRA also expanded its international programming. The summer started with complications to the relationship with Weland International. The Board successfully negotiated with Weland and sent the four individuals to participate in the WEMUN Expo. Meanwhile, GIRA has strengthened relations with Alpha Partners Education, with which GIRA has agreed to create a joint-brand for their summer program, Pegasus-NAIMUN, and Worldview Educational Services, which will continue to bring South Asian delegates to NAIMUN.

GIRA has had great success with its programming this year, but it is also confronted with significant financial concerns. The Board is operating on a tight budget and has already had to make sacrifices in certain areas. As I step down as CEO, I have nothing but the fullest confidence and deepest hope in the passion of the incoming Board of Directors. I know that the new Board will go the distance to continue GIRA's mission, further its legacy, and uphold its commitments to its stakeholders.

Theresa Lou

Chairman and Chief Executive Officer, 2013-14



Mission Statement and Program Overview

The mission of the Georgetown International Relations Association, Inc. is to foster among students a high conception of international relations through interactive diplomacy simulations that enhance leadership, communication, and problem solving skills.

GIRA, Inc. engages in a variety of programs and provides support for a variety of initiatives to further its mission. Some of these, such as the hosting of the National Collegiate Security Conference and the North American Invitational Model United Nations Conference have been undertaken for several years. Others, such as the Global Generation Grant, have been implemented for this first time. And still others, such as the support provided to the Georgetown International Relations Club, have undergone significant changes. For both its traditional programs and new initiatives, GIRA, guided by its Board of Directors and the many volunteers who participate in its activities, continues to look for new and better ways to further its mission and develop in students a passion for and an understanding of international relations and diplomacy.



GIRA Board of Directors in December 2013 (clockwise, from top): Sarah Pemberton, Pavan Rajgopal, Luke Young, Cheryl Lau, Christopher Stromeyer, Peter Brigham, Cody Cowan, Jennifer Zink, Jessica Lawson, Theresa Lou, Brian Carden, Omika Jikaria, Preston Marquis



UNDERSTANDING THE GIRC- GIRA RELATIONSHIP





Relationship Overview

The Georgetown International Relations Association, Inc. has a unique partnership with the Georgetown International Relations Club. GIRA was founded in 1969 to serve the students who attended its conferences and to enable activities for GIRC membership. GIRA consists of a Board of Directors comprised of University students who, according to the by-laws of GIRA, must be dues paying members of GIRC. The GIRA Board conducts its weekly meetings in close coordination with the GIRC Board of Directors.

GIRC is a student organization affiliated with Georgetown University, which serves as a forum for students to participate in a range of activities pertaining to the various aspects of international relations. GIRA provides the GIRC membership with increased opportunities and means to participate in and promote international relations education, and GIRC members participate extensively in GIRA programs. GIRC members, therefore, are essential stakeholders in GIRA operations.

GIRA coordinates and supervises the operation of two simulation conferences that promote international diplomacy: the National Collegiate Security Conference and the North American Invitational Model United Nations Conference, the executives of which serve on the GIRA Board. The general staff members of both these conferences must be dues-paying members of GIRC.

GIRA coordinates and supervises the operation of two Model United Nations simulation conferences that promote international diplomacy: the National Collegiate Security Conference (NCSC) and the North American Invitational Model United Nations (NAIMUN) conference. Each staff member of both of these conferences must be dues-paying members of GIRC in order to participate. The revenue generated from GIRA's conferences directly contributes to funding of GIRC activities, such as the Conferences Program, the Georgetown Diplomacy and Security Conference (GDISC), and cultural and special events. These contributions allow GIRC members with demonstrated financial need to travel and compete in Model UN conferences at other universities, high school students to attend GDISC, and enable other events that contribute to the GIRC and Georgetown community. These programs also directly fulfil GIRA's mission of promoting youth education in international affairs.

The two organizations maintain a very close relationship, and both strive to fulfill the common mission of enhancing international relations education and understanding. At both the leadership and general membership level, GIRC and GIRA are composed of a common community of Georgetown students dedicated to promotion international relations education on campus, in Washington, D.C., and throughout the world.



Bulk Allocation System

The bulk allocation system for granting GIRA revenues in support of GIRC programs entered its fourth year in FY13. Rather than requiring GIRA budgetary approval for every GIRC event, the bulk allocation system frames funding as a part of GIRA's holistic financial picture and encourages GIRC directors to plan events in advance while discouraging unwanted GIRA micromanagement and reducing the amount of time needed at meetings to approve budgets. At the end of each spring semester, the incoming and outgoing GIRC and GIRA boards meet at a "budget summit" to determine overall GIRA funding levels for GIRC programming in the following semesters. Instead of requiring GIRC to have every budget meticulously scrutinized by the Board of Directors, the Budget Summit allows each GIRC portfolio director to present their proposed budgets for the year in one meeting. Accompanying this system is a quarterly audit between GIRC and GIRA to ensure balanced spending of the annual allocation based on quarterly checkpoints set at the beginning of the year and adherence to the spirit of the allocation. After the summer, the new Boards review the allocation and make adjustments where appropriate. Requests for additional funding beyond the allocation can be approved by a 2/3 majority of the GIRA Board. The official policy statement is available upon request.

After two fiscal years of reduced revenue, the GIRA Board approved a number of procedural changes to the Bulk Allocation policy to more responsibly allocate funds and preserve the long-term financial health of both organizations. First, rather than allocating based on projected revenues, the GIRA Board decided to allocate based on the financial situation at the end of the previous fiscal year, taking into account the total revenues, expenses and cash on hand recorded at the end of the year. By allocating based on actual revenues, GIRA reduced the risk of overallocating or overdrawing its accounts. Next, the Board developed new procedural options to allocating money. Rather than simply conducting allocations by portfolio, the new Bulk Allocation policy allows GIRA to allocate funding by program or event, making it easier for GIRA to determine which GIRC programs most support its mission. Finally, the new allocation policy provides GIRA with an oversight capability by requiring CEO and CFO approval for transfers of funds between portfolios, ensuring that portfolio budgets are transparent, accurate and reflective of the individual needs of each director.



GIRA Programs





The Forty-First National Collegiate Security Conference (NCSC XLI)

In its fourth year at the Hyatt Regency Bethesda, the 41st National Collegiate Security Conference (NCSC XLI) looked to build upon a four-decade long tradition of excellence and upon the successful precedence of NCSC XL. Secretary-General Luke H. Young and Executive Director Omika R. Jikaria focused on strengthening NCSC's signature high-intensity crisis committees, expanding the conference's online presence, enhancing the professional look of the conference, concentrating philanthropy efforts, and improving the delegate experience.

NCSC XLI brought in over 500 delegates from the United States and Canada, including many of the most reputable teams on the collegiate Model UN circuit. Delegate feedback was tremendously positive, thanks largely to the work of a well-trained staff. In addition to encouraging decentralized ownership of the conference's creative elements, Secretariat and General Staff focused greatly on pre-conference training and preparation in order to ensure flawless in-conference procedures and crisis execution. In keeping with the crisis-oriented tradition of the conference, multiple simulations--including the Ad Hoc, UN Security Council, The East Rises JCC, and Organisation of African States committees--incorporated innovations that were praised by attending delegates.

A focus on strengthening existing ties with sponsors and cultivating new relationships with departments at Georgetown University allowed NCSC XLI to have the support to generous donors such as Lufthansa, the Institute of World Politics, and the Georgetown University McDonough School of Business, among others. Additionally, NCSC XLI sought to concentrate philanthropy efforts and make the biggest monetary impact possible by transitioning from the NCSC Charity Challenge model adopted by NCSC XXXVIII to a single-charity model. This allowed for the conference to donate \$2,100 to ShelterBox USA and to forge a strong relationship with the charity, which had a coordinated display at NCSC during the Sponsorship Fair.

NCSC XLI was intent on improving the conference's digital and online presence. In order to accomplish this, Young and Jikaria introduced the position of Director of Media and Technology into the Secretariat structure. With hard work and focus, NCSC XLI actively increased its social media engagement of the target market. Specifically, Facebook user engagement increased by over 130% over the course of twelve months. The conference also drew upon the talent of its volunteers to present a cohesive, professional-quality theme--in this case a chess-oriented one--which tied NCSC XLI's media presence together with its on-paper and in-conference appearance.

The improvements achieved at NCSC XLI, when combined with the demonstrated financial potential of NCSC XL, attest to the well-oiled nature of NCSC's annual development, improvement, innovation, and implementation. With the strength of NCSC's current format, NCSC XLII will have room to explore the changing landscape of the collegiate Model UN circuit and to help cement NCSC's reputation as the premier crisis conference.



The Fifty-First North American Invitational Model United Nations Conference (NAIMUN LI)

Braving one of the worst snowstorms to hit the East Coast in recent memory, two hundred Georgetown University staffs joined over two thousand delegates and moderators from across the country and around the world at NAIMUN LI. Despite reduced attendance due to widespread school and flight cancellations, NAIMUN successfully achieved its goals of building upon its reputation as the most competitive and substantively superior high school Model United Nations conference while also providing an unparalleled, personalized experience for all delegates and staffers lost in today's ruthlessly competitive and profit-oriented Model UN circuit.

Substantively, NAIMUN LI continued to outperform peer conferences by developing academically-rigorous simulations. While maintaining the quality of its bread-and-butter UN assemblies, NAIMUN featured non-traditional fora for debate, including constituent assemblies, regional bodies, treaty negotiation sessions, corporate boards, and three joint crisis committees, including the first joint corporate crisis. Examining a variety of periods and topics, NAIMUN's committees provided a more holistic view of international relations to its delegates. NAIMUN LI also saw the return of the innovative US National Security Apparatus collaborative crisis, renowned on the high school circuit for its realistic portrayal of the foreign policy making process. At the same time, NAIMUN LI worked to counter the growing tendency towards hypercompetitiveness on the high school circuit by encouraging all delegates to get involved in debate, recruiting a more diverse set of schools, and improving instructional materials for delegates and staff.

Outside of the committee room, the Executive Side of the conference Senior Staff worked diligently to provide an excellent experience to delegates and staff, despite the logistical hurdles of the snow. Continuing its commitments to the values of public service, NAIMUN LI hosted the Acting Director General of the Foreign Service, Amb. Hans Klemm as keynote speaker, who tied Model UN to the challenges and rewards of real-world diplomacy. Continuing an emphasis on conference philanthropy, NAIMUN selected Room to Read, a nonprofit focused on providing educational access to children worldwide, as its conference charity. After a rousing speech by founder John Wood, NAIMUN LI raised over \$13,000 despite reduced attendance.

Despite setbacks with registration and the disruption caused by the snowstorm, NAIMUN LI continued its reputation as the preeminent high school Model UN conference in North America. In the coming year, NAIMUN LII will continue to build upon this legacy of success.



Global Generation Grant

For the third year, GIRA, Inc. offered the GIRA Global Generation Grant—an effort to expand its commitment to youth education and international affairs by enabling projects created by members of the Georgetown community. Each year, GIRA commits a maximum of \$5000 to projects that promote understanding and awareness of international relations or issues in global affairs while empowering youth, either as project initiators or beneficiaries. Each project may be granted a maximum possible award of \$2,500 by the GIRA Board.

To be eligible for the grant, applicants must be Georgetown University undergraduate and graduate students during the next academic year. In addition, applicants must submit budgets tailored to their projected programming, taking into account the maximum possible award of \$2,500.

After the GIRA Board awards the annual grant, the COO is responsible for the monitoring and disbursement process of each award. The COO holds regular meetings with the grant recipients to discuss project progress, logistical issues, and financial records. The COO then gives regular presentations to the GIRA Board on the status of each of the Grant projects for the duration of the year. The financial administration of the Grant conforms to the funding guidelines for other GIRA programming. Receipts and invoices are collected and reviewed to ensure the accuracy and propriety of all expenses. In addition, the GIRA Board provides grant recipients with other appropriate assistance and consulting, with the aim of ensuring project success.

Following a competitive application process, GIRA, Inc. supported three projects in 2013, disbursing a total of \$2,975. Rachel Sawyer, a Georgetown undergraduate, received a \$155 grant to pay for instructional supplies and materials that she later used in Turkey to teach English language skills. Naomi Gingold, a Georgetown graduate student, received \$1350 to conduct anthropological research in Burma about new cultural forms created by the liberalization of censorship laws. Finally, Milosh Popovic, a Georgetown undergraduate, received \$1470 in support of his Special Aces tennis camp, a program designed specifically for children with autism in Serbia that received attention from international tennis and media sources.

With the proliferation of similar grants on Georgetown's campus and concerns that after four years, the Grant was not fully integrated with the rest of GIRA's programming, the Board spent much of 2013-14 refocusing its marketing strategy for the Grant and developing better internal funding guidelines. Under the leadership of Chief Operating Officer Chris Stromeyer and Chief Marketing Officer Jennifer Zink, the Grant expanded its reach through branding that emphasized its focus on international affairs and its competitiveness. As a result, the application cycle for the 2014 Grant was the most competitive in history.



International Programs

This year, GIRA continued to develop its international presence, partnering with organizations in China and India to send its stakeholders abroad to teach international relations, academic skills, and Model United Nations to high school students. These opportunities directly correlate with GIRA's mission both by providing opportunities to Georgetown students and by facilitating cross-cultural understanding and education.

In FY13, GIRA continued partnerships with Weland International and Alpha Partners Education to send students to China and Worldview Eduyatrass Pvt. Ltd. To send students abroad to India. By expanding its presence into international markets, GIRA raises the profile of its NCSC and NAIMUN conferences and the GIRA brand in its own right. Despite a contract dispute with Weland International early in the year that resulted in threats of legal action by both sides, GIRA successfully continued the initiative in 2013.



From Left: Allison Kim, Luke Young, Simon Wu, and Pavan Rajgopal strike a pose at the opening ceremonies of the 2013 WEMUN Expo, held at the Grand Epoch City outside of Beijing, China.



Alpha Partners Education

This year, Alpha Partners Education and GIRA entered into a formal partnership that allowed both organizations to expand their global reach. In the summer of 2013, GIRA sent fellows abroad to teach various academic subjects and Model UN alongside experienced education professionals in China. The partnership allowed several Georgetown students and graduates to travel to China and afforded them with an opportunity to engage in an academically rigorous teaching program. In turn, Alpha Partners brought a delegation to NAIMUN LI, though such delegation was below projected size due to the misalignment of NAIMUN and the Chinese New Year.

Later in the year, GIRA expanded the partnership with Alpha Partners by entering into a jointly-branded venture that linked both aspects of the relationship. In the summer of 2014, GIRA would continue to send fellows to teach at Alpha Partner's Pegasus summer camps in Chengdu and Beijing. At the Chengdu camp, GIRA fellows would develop courses on world affairs ranging from economic development to international law. At the Beijing camp, GIRA fellows were tasked with teaching skills courses such as debate, speech, and Theory of Knowledge. However, in a marked change from last year, one camp in the growing market of Chengdu was explicitly branded as Pegasus-NAIMUN, and students attending the Chengdu camp were encouraged to apply to travel to NAIMUN. The joint branding structure outlined in the strategic partnership will increase the recruitment potential of the program and ensure continuity between Alpha Partners' summer camps and winter trips to the United States. It will also increase brand awareness of NAIMUN in China. In FY14, GIRA and Alpha Partners will conduct a formal program review to ensure the continued success of this model.

Owing to the increasingly saturated and competitive nature of the Chinese education and Model UN sectors, GIRA chose not to actively pursue a national Chinese conference in FY13. However, Alpha Partners and GIRA entered productive consultations about the potential for developing regional conferences in China focused on providing educational value rather than pure profit. These discussions will serve as the basis for further expansion of the partnership in the coming years.



WEMUN Expo

2013 marked the fourth year of the partnership between GIRA and Weland International, a leader in the emerging Chinese Model UN marketplace through its subsidiary, WEMUN. Through this relationship, GIRA developed an international presence, facilitated opportunities for its staffers, and expanded the reach of the NAIMUN brand worldwide. After key organizational and strategic changes in 2012, Weland decided to focus its engagement with GIRA in two key verticals. In one aspect of the partnership, WEMUN brought nearly one hundred Chinese delegates to NAIMUN 50, furthering GIRA's mission to promote youth education in international affairs by facilitating intercultural dialogue. In the second, four GIRA staffers travelled to Beijing in the summer of 2013 to serve as directors in the flagship 2013 WEMUN Expo.

The WEMUN Expo is composed of 11 subconferences, each representing the most prestigious Model UN programs in Europe and North America. Under the direction of Secretary-General Pavan Rajgopal and Chairs Allison Kim, Luke Young, and Simon Wu, the NAIMUN China subconference featured three committees from NAIMUN 50 and NCSC XL. In addition to providing the opportunity to travel to China, participation at the Expo enhanced name recognition of the NAIMUN, NCSC and GIRA brands in Asia and deepen growing ties between those conferences and Asian schools.

In May 2013, GIRA's relationship with Weland suffered a serious setback when Weland accused GIRA of violating the terms of its contract with Weland by conducting programs with other international partners, namely Alpha Partners Education. As a result, Weland threatened to terminate its relationship with GIRA and refused to reimburse GIRA for expenses incurred in support of the Expo. The GIRA Board stood firm against these accusations and negotiated from strength while encouraging back-channel dialogue aimed at mending relations. Ultimately, Weland agreed to allow GIRA to participate at the Expo and fully reimbursed the organization.

Due to the incident and continued logistical problems at the 2013 WEMUN Expo, GIRA will not be attending the Weland Expo in the immediate future but looks forward to future opportunities for collaboration with Weland and all of its international partners. Weland still intends to bring a delegation to NAIMUN LII and will continue to collaborate with GIRA where the interests of the two organizations converge.



Worldview Eduyatras Pvt. Ltd.

For the first time, GIRA began a formal partnership with an organization on the Indian subcontinent, a growing market for Model United Nations. Worldview, an Indian-based company, had previously sent a delegation to NAIMUN 50 for the first time and entered into a formal partnership with GIRA shortly thereafter. As part of a new initiative, Worldview brought about 60 delegates to NAIMUN LI from top Indian schools, augmenting the diversity of the conference. It also sponsored a GIRA representative to travel throughout India, teaching Model UN and speaking to schools about GIRA's programs.

This year, Anais Carmona served as the inaugural GIRA representative to the MUN Café Global MUN Ambassadors program. In addition to promoting GIRA's programs, Anais gleaned critical insights about a growing market for international affairs education. She travelled to schools in Ahmedabad, Mumbai, Bangalore, and Hyderabad.

This year, GIRA hopes to further institutionalize its relationship with Worldview and increase the number of Indian delegates at NAIMUN LII. It also hopes to expand the partnership in India and offer more Georgetown students the chance to travel abroad.



LOOKING AHEAD





The Board of Directors of GIRA, Inc.

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Executive Director, NAIMUN LII

Aaron Lewis

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Executive Director Emeritus, NAIMUN LI

Sarah Pemberton

Edmund A. Walsh School of Foreign Service '15

Executive Secretary

Arnosh Keswani

Edmund A. Walsh School of Foreign Service '17





Dear stakeholders,



As GIRA enters a new year with new leaders and new initiatives, it is important that we reflect upon the great advances made by the organization not only over the course of the last fifty years, but over the course of the last ten. In recent times, GIRA has expanded beyond Model United Nations, becoming more professional while increasing opportunities for its stakeholders in areas such as philanthropy, international travel and experiential learning. In the 2014-15 year, we hope to continue to consolidate a period of effective growth and further expand while ensuring that our current programs meet the high standards set by our predecessors.

In FY14, GIRA will continue to ensure the success of the National Collegiate Security Conference and the North American Invitational Model United Nations. NCSC and NAIMUN have undergone tremendous growth since their founding. With 42 and 52 years of institutional knowledge respectively, I am confident that both NCSC and NAIMUN will remain top-rated conferences in their respective circuits by maintaining their commitment to substantive strength. GIRA will continue to facilitate other programs that fulfill its mission. Through a refocused GIRA Global Generation Grant Program, GIRA will continue to support projects developed by Georgetown students to promote the same values of international service that drive our own organization. Through expanded partnerships with international organizations, GIRA will facilitate opportunities for Georgetown students to travel and teach abroad.

This Board will have the added responsibility of implementing a number of key organizational changes to ensure the long-term viability of the organization. Two years of lower-than-expected incomes necessitate strict scrutiny of expenses to ensure that they fulfill our mission. Fiscal prudence will require adjustments to all of our programs, but I am confident that these minor changes will not affect the quality of our programs. Furthermore, GIRA will continue to work with our partners in the Georgetown International Relations Club to ensure that it is providing necessary support and remaining responsive to its stakeholders.

In the spring of 2013, GIRA underwent a comprehensive Strategic Review. The results of that review show much promise; for while it is clear that GIRA will face challenges in the coming year, it is equally apparent that the organization is at a strategic inflection point and has the potential for tremendous growth. Ultimately, the success of any organization depends on its ability to respond to the concerns of its stakeholders and as we implement changes, big and small, in the coming year, I encourage each of you to help us guide the organization to success.

Very respectfully,

Pavan Rajgopal

Chairman and Chief Executive Officer, 2014-15





The Forty-Second National Collegiate Security Conference (NCSC XLII)

The 42nd National Collegiate Security Conference (XLII) will take place at the Hyatt Regency in Bethesda from the 23rd to the 26th of October 2014. Preston Marquis, Secretary-General, and Brian Carden, Executive Director, plan to build off of the successes of previous conferences as they strive to attain new excellence in delegate experience and overall customer satisfaction. The core of NCSC will remain intact: eighteen committees will provide dynamic, immersive security simulations to an audience of approximately 600 delegates. Furthermore, NCSC XLII will also aim to enhance the out-of-committee experience by planning high quality evening recreational activities in local nightlife hotspots.

From a substantive standpoint, NCSC XLII will see refinements in the areas of large committee crisis implementation, staff preparation, and technological integration. Historically, NCSC excels in its offerings of small, fast paced crisis committees because of the unique backgrounds brought to the table by the imaginative chairs and crisis managers. As a result, the conference is consistently rated among the collegiate circuit's more demanding, serious-minded, and thus prestigious conferences. NCSC XLII will continue this legacy of excellence, which is crucial to the conference's long-term identity. However, NCSC XLII will also seek to improve the large committee experience, which has been a continuous work in progress over the past few years. To enhance this process, NCSC XLII will pilot a staff mentoring program to pair inexperienced chairs with veteran staffers. Ultimately, the goal of this mentoring component is to incubate successive generations of elite staffers to fill the ranks of GIRA's chair and crisis manager cadre by encouraging experienced individuals to coach and guide newer incumbents. Finally, NCSC XLII will utilize innovative technological resources to enhance the crisis execution within appropriate committee settings.

NCSC XLII's executive side will focus on the enhancing the conference experience for delegates and staffers outside committee sessions. Capitalizing on the conference's unique location at the heart of the American political system, NCSC XLII will provide opportunities for attendees to travel to foreign embassies, network with internationally-renown graduate and study abroad programs, and explore historically-rich Washington, D.C. At night, NCSC is continuing the conference's legacy of hosting memorable social events, including Friday night's themed party and the annual Club Night at the nearby Barking Dog. With its social media following having more than doubled in the past year, NCSC is better able to connect with delegates before, during, and after the conference, boosting its brand on the college Model UN circuit and creating a vehicle through which attendees of the conference can continue to relive the weekend at the click of a button. Furthermore, a completely redesigned website and streamlined registration process reduce the burdens on Head Delegates. Finally, NCSC XLII is proud to support Keep a Child Alive, an international non-profit dedicated to providing dignified treatment, care, and support to children and families affected by HIV/AIDS.

NCSC has long been identified as a shining star on the collegiate circuit because of its ability to field a strong staff that in turn engenders a strong delegate experience. NCSC XLII will take this trend to the next level by focusing greater attention on the staff development process, the out of committee experience, and outreach to new schools. The end result will be a conference that, truly, stands above the rest!





The 52nd North American Invitational Model United Nations (NAIMUN LII)

Since the conclusion of NAIMUN LI, preparations for the 52nd North American Invitational Model United National Conference have been well underway. Secretary General, Andrew Lyu, and Executive Director, Aaron Lewis, look forward to building upon the successes of NAIMUNs past to ensure that NAIMUN LII maintains its excellent standing on the Model UN circuit as the conference continues to innovate to make this year the best NAIMUN yet. Specific areas to be emphasized at NAIMUN LII include implementation of creative uses of technology; production of dynamic, creative, and educationally focused committee structures; clearer communication and standardization of conference policies; and provision of a broader array of activities for all conference delegates. Aaron and Andrew hope to foster a richer experience for all delegates, making the NAIMUN experience more unique and vibrant than ever.

On the substantive front, NAIMUN aims to maintain its unparalleled substantive character, while simultaneously responding to the changing demands of consumers on the Model UN circuit. Structurally, NAIMUN LII will continue to host 39 committees; however, a recalibration of committee sizes will enable more delegates to sit on smaller sized committees. For larger committees, NAIMUN LII will establish clear conference policies to mitigate problems associated with laminates and plagiarism. In crisis committees, NAIMUN LII will push the educational envelope, looking to develop ways to crystalize the educational messages of crisis simulations.

Programmatically, NAIMUN seeks to allow its delegates to take full advantage of everything that our nation's capital has to offer. It is widely recognized that what makes NAIMUN a truly unique conference is what occurs out of committee. Therefore, NAIMUN will increase delegate engagement with D.C. professionals through an expansion of the committee speakers program, as well as online media. Additionally, an increased number of D.C. tours, an improved Hilltop Madness and delegate dance, and other fun initiatives will further the NAIMUN delegate experience.

With regards to pre-conference client interface, NAIMUN LII will strive to improve its ability to accommodate the unique needs of its 3,300+ attendants. Starting in early 2014, a major effort has been made to revamp the NAIMUN website to allow for easier navigation, streamlined registration processes, and better presentation of conference materials. Additionally, NAIMUN will aim to develop processes to pass on client specific knowledge from year to year to build customer service into NAIMUN's institutional memory. Finally, NAIMUN LII will seek to expand the offering of training materials available to moderators and delegates, alike, on the naimun.modelun.org website.

In conclusion, bringing together 3,300+ delegates, moderators, and staffers, NAIMUN is truly a community effort. As a community of students, scholars, educators, and global citizens, NAIMUN LII will reconvene in 2015 to further press the envelope in educational excellence.





Global Generation Grant

For the fifth year, GIRA, Inc. offered the GIRA Global Generation Grant—an effort to expand its commitment to youth education and international affairs by enabling projects created by members of the Georgetown community. Each year, GIRA commits a maximum of \$5000 to various projects. Some of these projects fall within GIRA’s mission statement, and aim to promote understanding and awareness of international relations while empowering youth. Other projects are oriented towards helping disenfranchised peoples, both by offering them opportunities and by contributing to the development of their communities. Each project may be granted a maximum possible award of \$2,500 by the GIRA Board.

GIRA received eleven applications for the 2014 Global Generation Grant, five of which were selected to receive the grant. GIRA is proud of the successful completion of projects headed by the 2014 Global Generation Grant recipients: the Rainwater Harvesting from Catchments in Nicaragua by Courtlyn Cook, Cotton & Culture by Abigail Grace, Cultural Education through Bhangra Dance at the University of Costa Rica by Amanda Maisonave, Film Forum for Syrian Refugee Youth by Handan Uslu. GIRA also committed to fund a portion of *The Caravel*, a newly launched student-run newspaper aimed at covering international events. Abigail was able to travel around China, gathering the stories of Chinese cotton farmers, to share with Mississippi cotton farmers in order to develop cross-cultural dialogue. Amanda started a Bhangra Dance class—a dance style popular in India—for students at the University of Costa Rica. Handan managed to enter Syria, affording refugee children the opportunity to view several Disney films. She recorded her experiences in order to help those outside Syria to better understand what these children live through. *The Caravel* has now established itself on Georgetown’s campus as a new medium for students to exercise their expression over global affairs.

In the future, GIRA hopes to expand the scope of the Grant, ensure long-term projects continue past the year they are granted GIRA’s funding, and improve the standards of project applicants and recipients. Grant projects that involve microdevelopment may play a larger role in the Grant’s future, particularly as GIRA enters 2015.



Finances



GIRA Endowment

At the end of FY10, in light of the failures of previous savings plans, the GIRA Board voted to create an endowment for the organization as part of its long-term financial plan. As conference expenses continue to rise, fees for delegates will necessarily increase. In the long term, fee increases will become unacceptable for delegates and moderators. The hope of the board was that, by roughly the end of the decade, the endowment will have grown to a point that interest and dividends from the fund will be able to provide a substantial quantity of funds for GIRA programming and GIRC funding. A copy of the endowment policy is available upon request.

At the start of FY13, the total capital in the endowment stood at around \$190,000, following an initial \$125,000 capital injection, a \$40,000 addition in May 2012, and significant annual growth in capital gains. Over the course of the fiscal year, the total equity in the endowment grew to nearly \$209,000, a 10% annual growth rate. Most of this growth came from capital gains, as dividend profits mostly went towards covering transaction and bank fees. The growth of the endowment highlights its utility as a savings vehicle, producing significant value even in a financially weak fiscal year.

At the end of FY13, the Board chose not to make an injection into the endowment for the second consecutive year due to lower than expected revenues. However, in future years, the board will continue to plan to inject more money at the end of every fiscal year into the endowment account, provided that doing so leaves behind a cash cushion during the summer, when NCSC and NAIMUN revenues do not accrue as rapidly. The yearly amount injected into the endowment is the net income from any given year, after all expenses have been taken into account, leaving a cash cushion for the organization towards the end of the spring, when registration income from NCSC and NAIMUN slows down. Endowment income is not listed within this Corporate Report, as income from the fund is not used as part of operations planning. However, it is declared on the IRS Form 990, which is available both upon request and through publically-accessible tax resources.

Because most dividends went towards covering management fees, GIRA explored the possibility of switching financial advisors at the beginning of FY14. However, after extensive research, a committee of GIRA members led by Chief Financial Officer Luke Young determined that doing so would be counterproductive. Conversations about changing the structure of the endowment portfolio are ongoing.

**GEORGETOWN INTERNATIONAL RELATIONS ASSOCIATION, INC.***Operating Cash Flows (in Dollars)*

For the Year Ending April 30, 2014

Operating Cash Inflows:

| | | |
|---|------------------|-----------------|
| NAIMUN Registration | \$ 237,683.17 | |
| NCSC Registration | <u>48,658.67</u> | |
| From Registration | | \$ 286,341.84 |
| NAIMUN Marketing | 2,660.00 | |
| NCSC Marketing | <u>6,019.04</u> | |
| From Marketing | | 8,679.04 |
| NAIMUN Contributions | 1,382.91 | |
| NCSC Contributions | <u>1,452.88</u> | |
| From Contributions | | 2,835.79 |
| NAIMUN Merchandizing | 7,669.97 | |
| NCSC Merchandizing | <u>1,018.06</u> | |
| From Merchandizing | | 8,688.03 |
| Other from Conferences | | <u>869.29</u> |
| <i>Total Cash Inflows from GIRA Conferences</i> | | \$ 307,413.99 |
| Other Cash Inflows | | <u>5,873.05</u> |
| | Total Inflows | 313,287.04 |

Operating Cash Outflows:

| | | |
|--|------------------|-----------------|
| NAIMUN Services | 178,770.83 | |
| NCSC Services | <u>33,031.75</u> | |
| From Services | | 211,802.58 |
| NAIMUN Volunteer Benefits | 7,267.50 | |
| NCSC Volunteer Benefits | <u>2,581.66</u> | |
| From Volunteer Benefits | | 9,849.16 |
| NAIMUN Materials & Supplies | 34,468.14 | |
| NCSC Materials & Supplies | <u>8,593.55</u> | |
| From Materials & Supplies | | 43,061.69 |
| NAIMUN Merchandizing | 6,521.22 | |
| NCSC Merchandizing | <u>928.49</u> | |
| From Merchandizing | | 7,449.71 |
| From Scholarships & Aid | | 5,960.00 |
| Other from Conferences | | <u>4,000.00</u> |
| <i>Total Cash Outflows from GIRA Conferences</i> | | 282,123.14 |



| | | |
|--|--|------------------------------|
| Traveling Conferences | 8,338.05 | |
| Special Events | 5,451.74 | |
| GDISC | 361.38 | |
| Academic Programming | 479.46 | |
| Outreach | 99.20 | |
| Communications | 537.13 | |
| Treasury | 40.00 | |
| Other from GIRC | 10,799.78 | |
| <i>Total GIRC-Allocated Cash Flows</i> | | 26,106.74 |
| Storage | 4,888.69 | |
| Insurance | 39.96 | |
| Filings & Compliance | 186.88 | |
| Technology & Communication | 1,214.42 | |
| Finances and Memberships | 237.15 | |
| Board Benefits | 2,116.22 | |
| Other from Operations | 427.62 | |
| <i>Total Operational Expenses</i> | | 9,110.94 |
| GIRA Grant Outflows | | 154.41 |
| Other Cash Outflows | | 7,831.58 |
| | | <u>325,326.81</u> |
| | Total Outflows | |
| | | <u>325,326.81</u> |
| | <i>Net Operating Cash Flows</i> | <u>\$ (12,039.77)</u> |

PHILANTHROPY FUNDS RAISED

For the Year Ending April 30, 2014

Philanthropy Raised at GIRA Conferences:

| | | |
|---------------------------|-----------------------------|----------------------------|
| NCSC XLI (ShelterBox USA) | \$ 2,104.27 | |
| NAIMUN LI (Room to Read)* | 13,762.95 | |
| | | <u>15,867.22</u> |
| | <i>Total Raised:</i> | <u>\$ 15,867.22</u> |

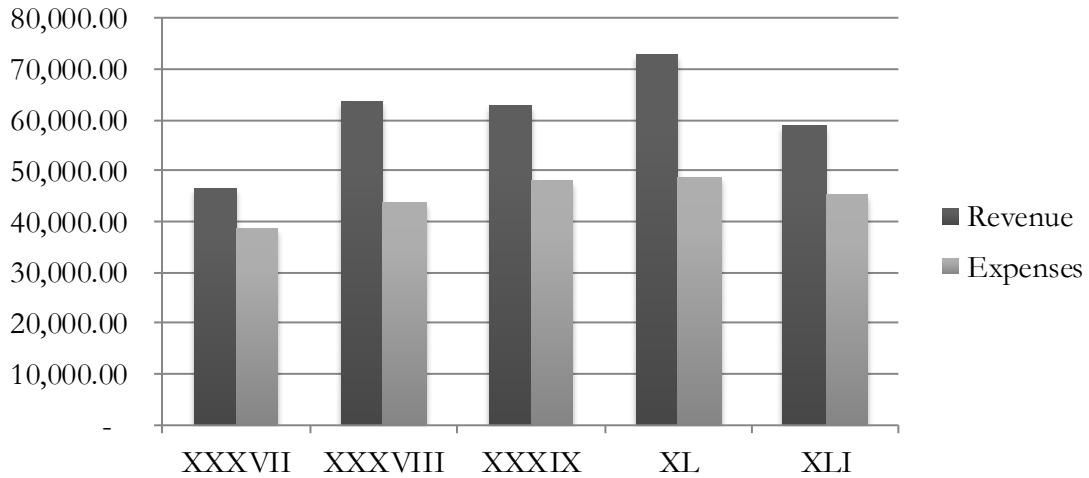
*Funds disbursed to Room to Read in FY2014



NATIONAL COLLEGIATE SECURITY CONFERENCE

Five-Year Overview

| | XXXVII | XXXVIII | XXXIX | XL | XLI |
|-------------------|--------------------|---------------------|---------------------|---------------------|---------------------|
| Revenue | 46,424.92 | 63,416.62 | 62,647.23 | 72,779.24 | 58,708.65 |
| Expenses | 38,412.30 | 43,610.70 | 47,863.61 | 48,687.94 | 45,301.58 |
| Net Income | \$ 8,012.62 | \$ 19,805.92 | \$ 14,783.62 | \$ 24,091.30 | \$ 13,407.07 |

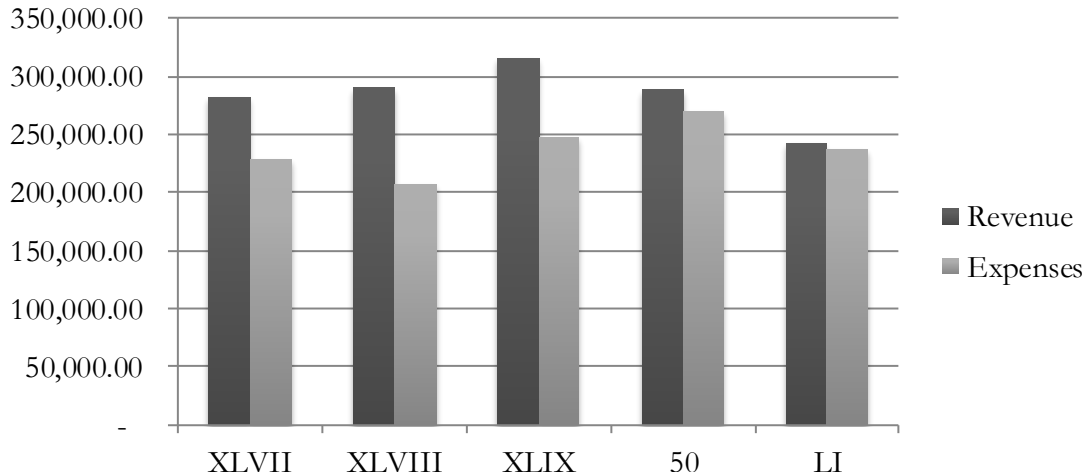




NORTH AMERICAN INVITATIONAL MODEL UNITED NATIONS

Five-Year Overview

| | XLVII | XLVIII | XLIX | 50 | LI |
|-------------------|---------------------|---------------------|---------------------|---------------------|--------------------|
| Revenue | 281,081.47 | 289,273.59 | 315,612.63 | 288,444.36 | 242,319.59 |
| Expenses | 229,148.03 | 206,529.89 | 247,714.43 | 268,887.65 | 236,466.29 |
| Net Income | \$ 51,933.44 | \$ 82,743.70 | \$ 67,898.20 | \$ 19,556.71 | \$ 5,853.30 |



Thank you for reading the 2013-2014 Corporate Report





Please direct all questions and comments to
ceo@modelun.org

